

## Report of Nurture-The Incubation Cell

### 1. Business conclave 2022

KNC Business Conclave is the annual flagship event of Nurture held between the 11<sup>th</sup> – 12<sup>th</sup> of March. It aims to facilitate interactions between today's leaders and the change-makers of tomorrow and provides a platform for thought-provoking discussions on pertinent new-age topics. The conclave gives a golden opportunity to inquisitive minds to interact with pioneers from the fields of entrepreneurship, business, journalism, politics, and economics and get inspired by different leaders. It also serves as a forum for the brightest students in the country to compete with each other. We endeavor to empower the youth to ideate, innovate and implement business solutions and challenge corporate issues as well as create comprehensive plans to bring tangible changes to society.

### SPEAKER SESSIONS

#### SESSION 1: MOMENTOUS UPSURGE OF WOMEN IN BUSINESS DEXTERITY AND GLOBAL LEADERSHIP

Nurture, the Incubation Cell of Kamala Nehru College successfully conducted its virtual annual fest named “BUSINESS CONCLAVE”.

The session was delivered by Nikita Burman Co-Founder: The Blue Digit, Lady Shri Ram College of Women Alumni, Vandana Tolani CEO & Founder: Convanto, Top 10 Futuristic Women 2022, Entrepreneur of the Year 2021, Iti Rawat.

– The session's objective was to create cognizance about major changes and the most heated topic of ‘women in business and entrepreneurship.’ The second edition of Business Conclave (2022) presented by Nurture- the Incubation Cell of Kamala Nehru College, University of Delhi, painted a picture highlighting women’s role in the business revolution via a panel discussion dominated by esteemed women panelists from distinguished avenues of expertise.

#### SESSION 2: UNLOCKING YOUR LATENT POTENTIAL AT A YOUNG AGE

– It was attended by 30-40 students.

– Yash Tiwari, Tedx Speaker, Award Winning Author, and Josh Talks Speaker delivered the session.

– It was a motivational session that saw an immense amount of interaction. The students had numerous questions about youth and how they can achieve the most at a young age.

– Through Mr. Yash Tiwari’s well-articulated answers which were a result of his wisdom and experience, it proved to be an extremely fruitful session.

The poster for Business Conclave 2022 features a purple and white color scheme. At the top, it identifies the event as 'NURTURE: INCUBATION CELL' at Kamala Nehru College, University of Delhi. The main title 'BUSINESS CONCLAVE 2022' is prominently displayed in white on a purple background. Below this, the date and time '12pm - 3:15pm 12 MARCH' are shown in a white box. A tagline reads: 'Delve into the realms of leadership dominated by extraordinary speakers and their say on the diversity depicted.' The poster lists four speakers in circular frames: Nikita Burman (Co-Founder, Blue Digit), Iti Rawat (Director & Co-Founder, Tarsana Training & Consultancy), Vandana Tolani (Founder & CEO, Convanto), and Yash Tiwari (Motivational Speaker, Author & Entrepreneur). Below the speaker list, the 'SPEAKER SESSIONS' section details two sessions: Session 1 (12pm to 1:15pm) is a panel discussion on 'Momentous Upsurge of Women in Business Dexterity and Global Leadership' featuring Nikita Burman, Iti Rawat, Vandana Tolani, and Yash Tiwari; Session 2 (2:15pm to 3:15pm) is a motivational session on 'Unlocking Your Latent Potentials at A Young Age' featuring Yash Tiwari and Dr. Kalpana Bhakuni (Principal, Kamala Nehru College). The poster also includes a small green logo at the bottom left and the 'BUSINESS CONCLAVE' logo at the bottom right.

## BUSINESS CONCLAVE 2022 COMPETITIONS

### BIZBLEND: A MERGER AND ACQUISITION COMPETITION

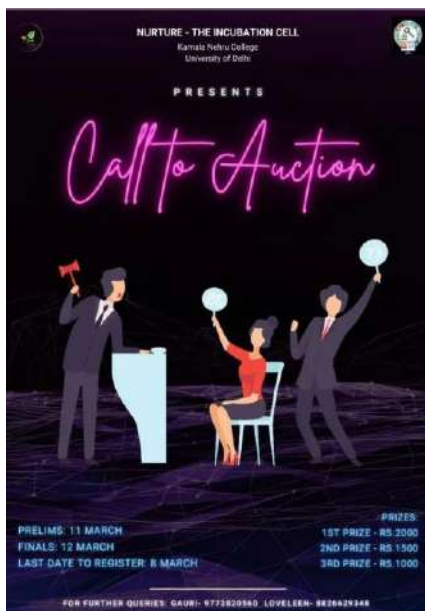
- Bizblend aimed at creating a perfect platform for the participants to get creative whilst showcasing their entrepreneurial skills.
- The competition focused on Merging and Rebranding by encouraging the participants to showcase their innovative and research skills.
- It was a virtual competition that involved around 30 participants.
- The competition was judged by Aditi Aggarwal, Founder of Curiousapiens.

### CALL TO AUCTION

- It was an exhilarating amalgamation of a real-time auction along with a perfect blend of testing the marketing and entrepreneurial skills of the participants.
- It was a virtual competition that involved around 8 teams.
- The competition was judged by Vishwadeep Tehlan, Founder and CEO at Heal.

### CORPORATE GRILL

- It was an HR case study competition.
- It was a virtual competition that involved around 79 participants.
- The competition was judged by Tariq Mehmood, Senior Corporate Manager- HR, DEN Networks Ltd and Tanvi Datta, Assistant Manager- Corporate HR, DEN Networks.



## 2. Webinar on 'Roadmap to a Successful Entrepreneurial Venture'

- Nurture- The Incubation Cell of Kamala Nehru College organized a webinar on 'The Roadmap to a Successful Entrepreneurial Venture' on 27th November 2022.
- The session was hosted by Ms. Kunika Rathore, CEO and Founder of the Unknowns Agency.
- The objective was to help the students sharpen their business acumen and provide useful insights to them on the road to entrepreneurial success.
- The webinar began with Ms. Kunika sharing her own story of how she started her career as a professional dancer and later she went on to become a software engineer.



- She emphasized the importance of building good connections to acquire in-depth industry knowledge and also highlighted the importance of a good team.
- In her view, a team is the most important aspect of the success of any business.
- Ms. Kunika also talked about the importance of exploring different careers, identifying one's interests, working hard toward one's passion, and making the most of every opportunity.
- The session concluded with a Q-A round, where Ms. Kunika readily answered the students' queries about the maintenance of mental health while

taking tough life decisions and building a strong network.

- The webinar served to be greatly insightful for all aspiring entrepreneurs planning to start their entrepreneurial ventures.

### 3. Awareness programme on 'Cooperation' at the National Cooperative Union of India

Members of Nurture- The Incubation Cell of Kamala Nehru College, University of Delhi attended an awareness programme on 'Cooperation' at the National Cooperative Union of India.

- The programme was held on 10th January 2023.
- It was marked by two important sessions on the principles, functions, and benefits of the cooperative world.
- The enlightening session also shed light on how young individuals can enter the cooperative sector and receive financial aid from NCUI to pursue their innovative ideas.



**NATIONAL COOPERATIVE UNION OF INDIA**  
 One Day Awareness Programme on "Cooperation"  
 for  
 Kamala Nehru College, University of Delhi  
 10<sup>th</sup> January, 2023



The option of forming a ‘Campus Cooperative’ is available to students at the undergraduate level, who can then receive guidance and mentorship from NCUI to convert the idea into a revenue-generating model.

–Further, the students also went to the Incubation centre to see how the products are made at NCUI. They also visited the Haat, a market where everything made at NCUI is available for sale.

– The enriching programme came to an end as the NCUI faculty presented the students with their certificates and other lovely gifts.

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#### **4. Intra-Cell Startup Ideation Competition**

– In January 2023, Nurture- The Incubation Cell of Kamala Nehru College conducted an intra-cell startup ideation competition for all the members of the Incubation Cell.

– The primary objective was to focus on venture building & instill an entrepreneurial spirit among the students.

– Students were asked to choose a startup idea in any domain, conduct in-depth research on it & prepare a detailed presentation on the same.

– Thereafter, all the team members pitched their ideas before the panel of teacher conveners who critically examined the growth potentialities of each idea.

– The competition involved a series of thorough discussions and cross questioning where the members were questioned about the investment, funding, revenue model, USP, and other crucial aspects of their startups.

– The teachers also provided feedback to the students and guided them.

– Students engaged actively and found the competition extremely useful. They also gained deep insights into business incubation through the feedback provided to them by the teachers.